

New Building Positions Noviden For Growth.

HALIFAX, Nova Scotia – May 2012

When Noviden Technologies CEO George Borovan decided it was time to build a new home for online wellness provider MealEasy.com, creating a state of the art Test Kitchen was front of mind.

“Our MealEasy wellness program contains more than 2,000 meals, and every one of those meals was designed and tested in our Development Kitchen, so the cooking facilities in the new building had to be the very best.”, said Mr Borovan.

“People are becoming increasingly aware of the role healthy nutrition plays in total wellness.” points out Managing Director Brent Borovan, “These new facilities position Noviden to anticipate and respond to emerging Customer needs.”

“MealEasy is in a period of rapid subscriber expansion, so managing growth while providing excellent Customer service and a superior user experience are paramount.” said George Borovan. “Noviden is ready to serve millions of MealEasy Customers.”

The new Noviden Building is located at 148 Chain Lake Drive in Halifax, Nova Scotia.

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